

University Studies Faculty Oversight Committee

Thematic Core Title Guidelines

Program: University Studies

Date: September 10, 2019

Department Head Approval: Amy Shannon Dr. Amy Shannon

Faculty Oversight Committee Approval: Lida Cope Chair

Members:

Dr. Stacy Altman	Dr. Jacquelyn Mallette	Dr. Lida Cope	Ms. Amy Frank
Dr. Carol Goodwillie	Dr. Mark Hand	Dr. Ray Hylock	Dr. Gerald Prokopowicz
Dr. Shirley Mai	Dr. Daniel Shirley	Dr. Maureen Ellis	

Purpose:

To establish guidelines for approving a thematic core title. All University Studies Faculty Oversight Committee members (present and future) are responsible for following these guidelines with discretion.

Definitions:

BSUS: Bachelor of Science in University Studies

FOC: Faculty Oversight Committee

TC: Thematic Core

Guidelines:

1. TC title must reflect the courses contained within the TC (not the student's career goal(s)).
2. When determining whether the TC title reflects the courses contained within the TC, use the '12 credit hour rule' (i.e. students must have at least 12 credits within the TC to support the use of a particular word in the title and a portion of the credits must be upper-level courses).

Examples include (but are not limited to):

Word in TC title:	Allowable if at least 12 hours of coursework,	Examples of Coursework:
Advocacy	Demonstrates support for, or recommendation of, a particular cause or policy.	COMM 3152, COMM 3180, COMM 3400, GEOG 2300, GEOG 2350, HDFS 3215, HLTH 3025, HLTH 3355, SOCI 3001, SOCI 3326, SOCW 4505
Pedagogy	Focuses on the art, science, or methods of teaching	ELEM 3100, ELEM 3300, HDFS 3321, HDFS 4121/4122, MATE 3050/3051, SPED 3003, SPED 3100/3109, SPED 3200/3209

3. TC title cannot emulate the title of a major, minor, concentration and/or certificate.
4. Use of words found in titles of minors/certificates can be used in a TC title only if student is getting the corresponding minor/certificate.

Examples include (but are not limited to):

Word in TC title:	Allowable if:
Business	Completion of Business Administration minor
Entrepreneurship	Completion of Entrepreneurship certificate
Communication	Completion of Communication minor
Merchandising	Completion of Merchandising minor

Example: If a BSUS student is getting the Business Administration minor, they cannot title their TC Business Administration.

5. Single-word titled majors/minors must be modified if used in TC title (and used in conjunction with other words)

Examples include (but are not limited to):

Major/Minor	Modification for TC
Accounting	Auditing
Art/Dance/Music/Theatre	Arts, creative activities, musical
Biology/Chemistry/Geology/Physics	Scientific, natural science, life science
Economics	Commerce
English	Literacy, literature, writing
Management	Administration
Marketing	Retailing, purchasing, commerce
Psychology	Psychological, behavioral/behavior
Mathematics	Analytical, logical